

ROAD DESIGN CONFERENCE

COME JOIN US!

MARCH 17-19

CAMPBELLS RESORT | CHELAN WA

**Sponsoring the conference
is a great way to gain valuable exposure to public
works professionals across Washington State!**

We will have both on-site and virtual sponsorship options available.
With four levels to choose from, there are opportunities for everyone.
All sponsors will receive recognition on the conference website and onsite.

**MARK YOUR
CALENDARS!
Registration
Will Open
August 28th!**

Sponsorship Opportunities

GOLD SPONSOR

*Have your name on the
most popular conference events!*

Evening Reception (1 sponsor):
The reception will be held on site at
Campbells Resort. Enjoy hors
d'ouvres and drinks with Road Design
attendees and guests!

Bowling Social (1 sponsor) - Enjoy
networking in a relaxed, fun
atmosphere at nearby Chelan Lanes
with snacks, drinks and prizes!

2 Opportunities

SILVER SPONSOR

*Get your business out in front
of the largest audience
during the conference
and network during a meal!*

**Breakfast (3 sponsors, one for each
day) - Start everyone's day off right,
with a good meal and a message from
your company!**

Lunch (2 sponsors, one for each day)
- Enjoy a good lunch with the whole
group

5 Opportunities

BRONZE SPONSOR

*Our most economical sponsorship
opportunity!*

Session Breaks - During the
conference, people continue the
conversation during breaks;
sponsor these conversations and
make sure they have a coffee or
refreshment in hand!

Welcome Reception
Refreshments

6 Opportunities

VIRTUAL SPONSOR

*Prefer not to travel
but want to promote
your products and services?*

*Virtual sponsors can
participate from a distance!
Contact us to explore
other opportunities
to sponsor that work with
your budget.*

WHAT YOU'LL GET	GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000	BRONZE SPONSOR \$2,000	VIRTUAL SPONSOR \$500+
2 complimentary guest tickets to sponsored evening activity	●			
5 minutes to address conference attendees at reception	●			
Sponsor highlight in County Road Connection newsletter to an audience of 1,400	●			
1 video advertisement opportunity to play custom, sponsor-provided clip during the event	●	●		
1 Conference Program Ad	Full Page	¼ Page	¼ Page	
Complimentary Conference Registration and Meals (excludes evening events)	2 Staff*	2 Staff*	1 Staff*	
1 Complimentary 3 Day Exhibitor Table	●	●	●	
Sponsored Event Signage (door, screens and tabletop)	●	●	●	
Sponsored Event Signage (at refreshment table)	●	●	●	●
Company logo on event webpage, e-marketing and program	●	●	●	●

*Additional gold, silver and bronze sponsor staff may register for \$225 per person.