

ROAD DESIGN CONFERENCE

COME JOIN US!

MARCH 19-21

CAMPBELLS RESORT | CHELAN WA

**Sponsoring the conference
is a great way to gain valuable exposure to public
works professionals across Washington State!**

We will have both on-site and virtual sponsorship options available.
With four levels to choose from, there are opportunities for everyone.
All sponsors will receive recognition on the conference website and onsite.

**MARK YOUR
CALENDARS!
Registration
Will Open
August 5th!**

Sponsorship Opportunities

GOLD SPONSOR

*Have your name on the
most popular conference events!*

Evening Reception (1 sponsor):
The reception will be held on site at
Campbells Resort. Enjoy hors
d'ouvres and drinks with Road Design
attendees and guests!

Bowling Social (1 sponsor): ~~Enjoy
networking in a relaxed, fun
atmosphere at nearby Chelan Lanes
with snacks, drinks and prizes!~~

2 Opportunities

SILVER SPONSOR

*Get your business out in front
of the largest audience
during the conference
and network during a meal!*

**Breakfast (3 sponsors, one for each
day) - Start everyone's day off right,
with a good meal and a message from
your company!**

Lunch (2 sponsors, one for each day)
- Enjoy a good lunch with the whole
group

5 Opportunities

BRONZE SPONSOR

*Our most economical sponsorship
opportunity!*

**Session Breaks - During the
conference, people continue the
conversation during breaks;
sponsor these conversations and
make sure they have a coffee or
refreshment in hand!**

**Welcome Reception
Refreshments**

6 Opportunities

VIRTUAL SPONSOR

*Prefer not to travel
but want to promote
your products and services?*

*Virtual sponsors can
participate from a distance!
Contact us to explore
other opportunities
to sponsor that work with
your budget.*

| WHAT YOU'LL GET | GOLD SPONSOR \$5,000 | SILVER SPONSOR \$3,000 | BRONZE SPONSOR \$2,000 | VIRTUAL SPONSOR \$500+ |
|--|-------------------------|---------------------------|---------------------------|---------------------------|
| 2 complimentary guest tickets to sponsored evening activity | ● | | | |
| 5 minutes to address conference attendees at reception | ● | | | |
| Sponsor highlight in County Road Connection newsletter to an audience of 1,400 | ● | | | |
| 1 video advertisement opportunity to play custom, sponsor-provided clip during the event | ● | ● | | |
| 1 Conference Program Ad | Full Page | ¼ Page | ¼ Page | |
| Complimentary Conference Registration and Meals (excludes evening events) | 2 Staff* | 2 Staff* | 1 Staff* | |
| 1 Complimentary 3 Day Exhibitor Table | ● | ● | ● | |
| Sponsored Event Signage (door, screens and tabletop) | ● | ● | ● | |
| Sponsored Event Signage (at refreshment table) | ● | ● | ● | ● |
| Company logo on event webpage, e-marketing and program | ● | ● | ● | ● |

*Additional gold, silver and bronze sponsor staff may register for \$225 per person.