

ROAD DESIGN CONFERENCE

COME JOIN US!

MARCH 20-22

CAMPBELLS RESORT | CHELAN WA

*Contact
Brian to Lock
in Your
Sponsorship
or Learn More!*

**Sponsoring the conference
is a great way to gain valuable exposure to public
works professionals across Washington State!**

NEW THIS YEAR! We will have both on-site and virtual sponsorship opportunities. With four levels of sponsorship to choose from, there are opportunities for everyone. All sponsors will receive recognition on the sponsor page of the conference website and onsite.

Sponsorship Opportunities

GOLD SPONSOR

Have exclusive access to event attendees all to yourself!

Evening Reception (1 sponsor): The reception will be held on site at Campbells Resort. Enjoy hors d'ouevres and drinks with Road Design attendees and guests!

Bowling Social (1 sponsor): Enjoy networking in a relaxed, fun atmosphere at nearby Chelan Lanes with snacks, drinks and prizes!

2 Opportunities

SILVER SPONSOR

Get your business out in front of the largest audience during the conference and network during a meal!

Breakfast (3 sponsors, one for each day): Start everyone's day off right, with a good meal and a message from your company!

Lunch (2 sponsors, one for each day): Enjoy a good lunch with the whole group

6 Opportunities

BRONZE SPONSOR

Our most economical sponsorship opportunity:

Session Breaks: During the conference, people continue the conversation during breaks; sponsor these conversations and make sure they have a coffee or refreshment in hand!

2 Opportunities

VIRTUAL SPONSOR

Prefer not to travel but want to promote your products and services? Virtual sponsors can participate from a distance! Sponsor one of the following or contact us about one of the other sponsorship levels at a reduced rate.

Welcome Reception

Refreshments

Swag Bags

4 Opportunities

WHAT YOU'LL GET	GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000	BRONZE SPONSOR \$2,000	VIRTUAL SPONSOR \$500+
2 complimentary guest tickets to sponsored evening activity	●			
5 minutes to address conference attendees at reception	●			
Sponsor highlight in County Road Connection newsletter to an audience of 1,400	●			
1 video advertisement opportunity to play custom, sponsor-provided clip during the event	●	●		
1 Conference Program Ad	Full Page	¼ Page	¼ Page	
Complimentary Conference Registration and Meals (excludes evening events)	2 Staff	2 Staff	1 Staff	Virtual Attendance
1 Complimentary 3 Day Exhibitor Table	●	●	●	Optional
Sponsored Event Signage (door, screens and tabletop)	●	●	●	
Sponsored Event Signage (at refreshment table)	●	●	●	●
Company logo on event webpage, e-marketing and program	●	●	●	●